

## Village of Swanton Social Media Terms of Use

Thank you (the “user”) for being a fan of the Village of Swanton social media channels. Swanton Village proudly participates in social media in order facilitate the exchange of Village information and to better serve its residents. The Administration Officer operates and populates social media sites as part of its overall mission of outreach to the Swanton community. These means of technology based communication provide the Village with yet another outlet for reaching Swanton businesses and residents with vital information about their local government. At the same time, social media sites have an interactive feature that provides the Village with constructive feedback that is invaluable when evaluating whether Village services and programming are meeting their objectives. As such, our goal is to share information with as many businesses and residents about the Village as possible and our policy is to accept the majority of comments made to our social media profiles.

With that said, the Village of Swanton requires that all users of any of the Village’s social media profile pages conduct themselves civilly – and shall not use any inappropriate language or comments that could be deemed hate speech, abusive, discriminatory, inflammatory, profane, likely to incite violence or hatred, likely to offend or humiliate others based on race, religion ethnicity, gender, age, sexual orientation or any physical or mental disability, threatening, defamatory, libelous, invasive of another’s privacy, or lewd comments. In addition, users may not post nude, lewd, or graphic pictures on any of the Village’s social media profiles pages.

Further, the Village assumes no responsibility for the content of comments posted by users and does not endorse any opinions posted by third parties. Any external, non-Village links, posted on the Village’s social media profile sites shall not constitute an endorsement on behalf of the Village, and the User acknowledges that accessing those sites may subject the user to the terms and conditions of those sites.

To ensure the Village’s social media sites function as intended and to prevent misuse, the Village of Swanton reserves the right, but not the obligation, at our sole discretion, to:

- Block any user, terminate access to the website or profile page, and edit or remove comments if the content posted is deemed as harassing, threatening, potentially libelous, false, misleading, incites violence or hatred, likely to offend, insult or humiliate others based on race, religion, ethnicity, gender, age, sexual orientation or any physical or mental disability, obscene, offensive, pornographic, vulgar, profane or otherwise inappropriate, or violates or infringes any copyright, registered trademark or intellectual property rights;

- Block any user, terminate access to the website or profile page, and edit or remove comments if the content posted is deemed as advancing personal, financial, and/or political agendas.
- Block any user, terminate access to the website or profile page, and edit or remove comments if the content posted promotes private businesses, the sale or promotion of products, political affiliations, ideologies or positions, or any other third-party advertisements, or constitutes “junk mail”, “spam”, “chain letters”, “pyramid schemes”, or any other material that contains business solicitations.
- Use comments posted on our page in any manner, including — but not limited to — publication in online or in print, along with information identifying you as the author, including full name and/or Facebook screen name;
- Retain and disclose submitted content if required by law to do so;
- Change these terms or impose new conditions on our page’s use at any time.
- Comments having links to sites, which do not conform to these terms, will be removed.

By using our page, you represent and agree that:

- You have read and agree to abide by the aforementioned conditions;
- You are the owner of any material you post and any materials, ideas or other communications you transmit will not be treated as confidential or proprietary and may be disclosed by the Village of Swanton at our discretion;
- The materials you post will not violate the rights of nor cause injury to others, including people and entities; and,
- You will indemnify and hold harmless the Village of Swanton from and against any liability arising from such materials.

We understand that social media is a 24/7 medium; however, our moderation capabilities are not. Village personnel may not see every inappropriate comment right away, and we are trusting in the maturity of our digital community to ignore personal attacks and negative speech or respond politely, until those inappropriate posts or comments can be removed.

Please contact Village Administrator Rosanna Hoelzle at 419-826-9515, or by email at [admin@villageofswantonohio.us](mailto:admin@villageofswantonohio.us) if you have any questions.